



## **Steve Volk Speaks on the Business of Video Editing**

*by Elaine Keinert*

Our speaker, Steve Volk of Volk Video Services, makes Video Magic. After spending some 20 years working in computer sales, he invested \$125,000 in video editing equipment and took four weeks of software training to pursue the love of his life. Steve produces unique audiovisual DVD's for professional and personal applications. DVD's are effective promotional, sales and marketing tools. A key part of his business is transferring video from old to new formats. He can turn your family VHS videos into DVD's. Old films can be restored and transferred to new media as well. Steve enjoys helping people resurrect their pasts. He also custom makes videos for special events such as anniversaries and birthdays. Videos can be made from pictures and slides. He can repair tapes and edit minor mistakes with color correction and sound. He showed us examples of what can be done. It truly is magic. What a great tool to promote something in your organization. It was fascinating to see what can be done. First, I have to find my shoebox. Steve can be contacted at [stevenvolk@volkvideo.com](mailto:stevenvolk@volkvideo.com).